



We Invite You to Apply!

Sr. Associate, Digital Strategy Opening

Are you a creative storyteller, with a "jack of all trades" capability and a digital mastery? Are you seeking an elite agency that actually has your back when the work and people get tough? Have you managed projects & executed initiatives, adapting quickly to client needs? You will grow with a team that provides support, mentorship, and fierce collaboration, & if you answered "yes" to the above then you could be the perfect fit for our **Sr. Associate role!** Here, at the Ricciardi Group, fit is just as important as experience, and we thrive on finding the right team members to drive impact for our high profile clientele.

Who You Are:

- You're an expert in digital marketing but you've had your hands in everything marketing related
- You have both agency & client side experience (B2B), & make an *impact*
- Don't know the answer? Your team member doesn't know the answer? That's okay! You're someone who dives right in to research (*hello Google!*)
- You excel in working collaboratively to achieve results.
- You know your way around social media platforms and other marketing channels.
- You welcome direct feedback, mentorship & an 'always be learning' culture.
- You're humble enough to do the hard work & serve with grit.
- You're a wiz with CRM systems and MarTech platforms (Hubspot, Marketo, Salesforce Marketing cloud, etc)

What You'll Do & Learn:

- Manage digital marketing campaigns across multiple media channels.
- Provide weekly reporting and recommendations.
- Oversee and develop client social media presence.
- Lead SEO initiatives for clients and provide ongoing client based SEO guidance.
- Plan, launch, run, and report on SEM campaigns.
- Prepare and manage project timelines.
- Gather client research to present client documents and marketing plans.
- Work with a mix of high profile and emerging brands such as Refinitiv, Adobe, Splitit, BNY Mellon, Legg Mason, Morgan Stanley, Symphony and more.
- Be part of the .1% female owned & led ad agencies, committed to building diverse perspectives and experiences.

Ricciardi Group, you'll be joining a fast-growing, B2B marketing agency that not only serves world-class clients, but also believes that you should be supported, cultivated, rewarded and challenged. We genuinely want you to grow both personally and professionally.

Perks & Benefits: Flexible Schedule ● FT Remote Capabilities ● Competitive Salary ● Annual Bonus ● 5% Commission on Sourced Deals ● Competitive Benefits ● Unlimited Vacation ● PD Budget